

Periodic Report - Second Cycle

Section II-Historic Centre of the City of Pienza

1. World Heritage Property Data

1.1 - Name of World Heritage Property

Historic Centre of the City of Pienza

1.2 - World Heritage Property Details

State(s) Party(ies)

- Italy

Type of Property

cultural

Identification Number

789


Year of inscription on the World Heritage List

1996

1.3 - Geographic Information Table

Name	Coordinates (latitude/longitude)	Property (ha)	Buffer zone (ha)	Total (ha)	Inscription year
Historic Centre of the City of Pienza	43.077 / 11.679	4.41	0	4.41	1996
Total (ha)		4.41	0	4.41	

1.4 - Map(s)

Title	Date	Link to source
Historic Centre of the City of Pienza, scale 1:1000	16/01/2008	

1.5 - Governmental Institution Responsible for the Property

- Adele Cesi
Ministero per i Beni e le Attività Culturali
Funzionario
Ufficio Patrimonio Mondiale UNESCO, Segretariato Generale - Servizio 1

1.6 - Property Manager / Coordinator, Local Institution / Agency

- Lidia D'Errico
Municipality of Pienza
Responsabile dell'Ufficio Tecnico Comunale

1.7 - Web Address of the Property (if existing)

- [Comune di Pienza \(only in Italian\)](#)

1.8 - Other designations / Conventions under which the property is protected (if applicable)

2. Statement of Outstanding Universal Value

2.1 - Statement of Outstanding Universal Value / Statement of Significance

Comment

the Statement of Outstanding Universal Value has been revised in compliance with the new format, based on the Decision 34 COM 10B.3 of the World Heritage Committee in 2007. It is currently subject to the evaluation of Advisory Body

2.2 - The criteria (2005 revised version) under which the property was inscribed

(i)(ii)(iv)

2.3 - Attributes expressing the Outstanding Universal Value per criterion

2.4 - If needed, please provide details of why the Statement of Outstanding Universal Value should be revised

2.5 - Comments, conclusions and / or recommendations related to Statement of Outstanding Universal Value
















































3. Factors Affecting the Property

3.14. Other factor(s)

3.14.1 - Other factor(s)

3.15. Factors Summary Table

3.15.1 - Factors summary table

Name	Impact	Origin				
3.1 Buildings and Development						
3.1.1 Housing	   					
3.1.2 Commercial development	   					
3.2 Transportation Infrastructure						
3.2.1 Ground transport infrastructure	   					
3.5 Biological resource use/modification						
3.5.3 Land conversion	    					
3.5.5 Crop production	    					
3.6 Physical resource extraction						
3.6.2 Quarrying	    					
3.7 Local conditions affecting physical fabric						
3.7.6 Water (rain/water table)	    					
3.8 Social/cultural uses of heritage						
3.8.1 Ritual / spiritual / religious and associative uses	    					
3.8.4 Changes in traditional ways of life and knowledge system	    					
3.8.5 Identity, social cohesion, changes in local population and community	    					
3.8.6 Impacts of tourism / visitor / recreation	    					
3.10 Climate change and severe weather events						
3.10.2 Flooding	    					
Legend	 Current	 Potential	 Negative	 Positive	 Inside	 Outside

3.16. Assessment of current negative factors

3.16.1 - Assessment of current negative factors

	Spatial scale	Temporal scale	Impact	Management response	Trend
3.6 Physical resource extraction					
3.6.2 Quarrying	restricted	intermittent or sporadic	minor	medium capacity	decreasing
3.7 Local conditions affecting physical fabric					
3.7.6 Water (rain/water table)	localised	intermittent or sporadic	significant	medium capacity	increasing
3.10 Climate change and severe weather events					
3.10.2 Flooding	localised	intermittent or sporadic	minor	medium capacity	increasing

3.17. Comments, conclusions and / or recommendations related to factors affecting the property

3.17.1 - Comments

4. Protection, Management and Monitoring of the Property

4.1. Boundaries and Buffer Zones

4.1.1 - Buffer zone status

There is no buffer zone, but there is a need for one

4.1.2 - Are the boundaries of the World Heritage property adequate to maintain the property's Outstanding Universal Value?

The boundaries of the World Heritage property are **adequate** to maintain the property's Outstanding Universal Value

4.1.3 - Are the buffer zone(s) of the World Heritage property adequate to maintain the property's Outstanding Universal Value?

The property had **no buffer zone** at the time of its inscription on the World Heritage List

4.1.4 - Are the boundaries of the World Heritage property known?

The boundaries of the World Heritage property are known by both the management authority and local residents / communities / landowners.

4.1.5 - Are the buffer zones of the World Heritage property known?

The property had **no buffer zone** at the time of its inscription on the World Heritage List

4.1.6 - Comments, conclusions and / or recommendations related to boundaries and buffer zones of the World Heritage property

4.2. Protective Measures

4.2.1 - Protective designation (legal, regulatory, contractual, planning, institutional and / or traditional)

The municipal territory of Pienza has been planned by the coordinating land plan of the Siena Provincial Authority. The plan has policies about the landscape and historical sites conservation and the local communities development. The Pienza Municipality is planning the local land plan. A program for the development of the local commercial network with connections to the touristic opportunities is active. The main actions are two, both in the historical centre of Pienza: the natural commercial centre and the biological alimentary products of the Val d'Orcia. The Municipality promulgated some urban regulations for the historical centre conservation: about the pedestrian zone, the radio and tv antennas, the commercial sign-boards, the goods exposition along the streets, the buildings with historical graffitiies.

Periodic Reporting Cycle 1 (2001-2006) Section 2

Source: [Periodic Reporting Cycle 1 \(2001-2006\)](#)

Submitted on Saturday, October 29, 2005

• Question 6.02

The municipal territory of Pienza has been planned by the coordinating land plan of the Siena Provincial Authority. The plan has policies about the landscape and historical sites conservation and the local communities development. The Pienza Municipality is planning the local land plan. A program for the development of the local commercial network with connections to the touristic opportunities is active. The main actions are two, both in the historical centre of Pienza: the natural commercial centre and the biological alimentary products of the Val d'Orcia. The Municipality promulgated some urban regulations for the historical centre conservation: about the pedestrian zone, the radio and tv antennas, the commercial sign-boards, the goods exposition along the streets, the buildings with historical graffitiies.

4.2.2 - Is the legal framework (i.e. legislation and / or regulation) adequate for maintaining the Outstanding Universal Value including conditions of Integrity and / or Authenticity of the property?

The legal framework for the maintenance of the Outstanding Universal Value including conditions of Authenticity and / or Integrity of the World Heritage property provides an **adequate or better basis** for effective management and protection

4.2.3 - Is the legal framework (i.e. legislation and / or regulation) adequate in the buffer zone for maintaining the Outstanding Universal Value including conditions of Integrity and / or Authenticity of the property?

The property had **no buffer zone** at the time of inscription on the World Heritage List

4.2.4 - Is the legal framework (i.e. legislation and / or regulation) adequate in the area surrounding the World Heritage property and buffer zone for maintaining the Outstanding Universal Value including conditions of Integrity and / or Authenticity of the property?

An **adequate** legal framework exists for the area surrounding the World Heritage property and the buffer zone, but **there are some deficiencies in its implementation** which undermine the maintenance of the Outstanding Universal Value including conditions of Authenticity and / or Integrity of the property

4.2.5 - Can the legislative framework (i.e. legislation and / or regulation) be enforced?

There is **acceptable** capacity / resources to enforce legislation and / or regulation in the World Heritage property but some deficiencies remain

4.2.6 - Comments, conclusions and / or recommendations related to protective measures

4.3. Management System / Management Plan

4.3.1 - Management System

The Municipality of Pienza has been signed as management subject in the plan of the site (study in progress). So a steering group may be an expression of the management policies. The levels of public authority who are primarily involved with the management of the site are national; regional; local. The Municipality of Pienza Technical Office is responsible for over-seeing the implementation of the management plan and monitoring its effectiveness.

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Periodic Reporting Cycle 1 (2001-2006) Section 2

Source: [Periodic Reporting Cycle 1 \(2001-2006\)](#)

Submitted on Saturday, October 29, 2005

- **Question 5.04** Plans in place to set up a "steering group:
The Municipality of Pienza has been signed as management subject in the plan of the site (study in progress). So a steering group may be an expression of the management policies.
- **Question 5.05**
Overall management system of the site
 - Management under protective legislation
 - Management under traditional protective measures or customary law
 - Other effective management system

4.3.2 - Management Documents

Comment

A Management Plan has been drafted up in 2005. Currently it is being updated and will be sent subsequently to the World Heritage Centre.

4.3.3 - How well do the various levels of administration (i.e. national / federal; regional / provincial / state; local / municipal etc.) coordinate in the management of the World Heritage Property ?

There is coordination between the range of administrative bodies / levels involved in the management of the property **but it could be improved**

4.3.4 - Is the management system / plan adequate to maintain the property's Outstanding Universal Value ?

The management system/plan is only **partially adequate** to maintain the property's Outstanding Universal Value

4.3.5 - Is the management system being implemented?

The management system is being **fully** implemented and monitored

4.3.6 - Is there an annual work / action plan and is it being implemented?

No annual work / action plan exists

4.3.7 - Please rate the cooperation / relationship with World Heritage property managers / coordinators / staff of the following

Local communities / residents	Fair
Local / Municipal authorities	Good
Indigenous peoples	Not applicable
Landowners	Fair
Visitors	Poor
Researchers	Fair
Tourism industry	Non-existent
Industry	Poor

4.3.8 - If present, do local communities resident in or near the World Heritage property and / or buffer zone have input in management decisions that maintain the Outstanding Universal Value?

Local communities have **some input** into discussions relating to management but no direct role in management

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4.3.9 - If present, do indigenous peoples resident in or regularly using the World Heritage property and / or buffer zone have input in management decisions that maintain the Outstanding Universal Value?

No indigenous peoples are resident in or regularly using the World Heritage property and / or buffer zone

4.3.10 - Is there cooperation with industry (i.e. forestry, mining, agriculture, etc.) regarding the management of the World Heritage property, buffer zone and / or area surrounding the World Heritage property and buffer zone?

There is contact but only **some cooperation** with industry regarding the management of the World Heritage property, buffer zone and / or area surrounding the World Heritage property and buffer zone

4.3.11 - Comments, conclusions and / or recommendations related to human resources, expertise and training

4.3.12 - Please report any significant changes in the legal status and / or contractual / traditional protective measures and management arrangements for the World Heritage property since inscription or the last Periodic report

4.4. Financial and Human Resources

4.4.1 - Costs related to conservation, based on the average of last five years (relative percentage of the funding sources)

Multilateral funding (GEF, World Bank, etc)	
International donations (NGO's, foundations, etc)	
Governmental (National / Federal)	50%
Governmental (Regional / Provincial / State)	20%
Governmental (Local / Municipal)	30%
In country donations (NGO's, foundations, etc)	
Individual visitor charges (e.g. entry, parking, camping fees, etc.)	
Commercial operator payments (e.g. filming permit, concessions, etc.)	
Other grants	

4.4.2 - International Assistance received from the World Heritage Fund (USD)

4.4.3 - Is the current budget sufficient to manage the World Heritage property effectively?

The available budget is **inadequate** for basic management needs and presents a serious constraint to the capacity to manage

4.4.4 - Are the existing sources of funding secure and likely to remain so?

Existing sources of funding are **not secure**

4.4.5 - Does the World Heritage property provide economic benefits to local communities (e.g. income, employment)?

There is a **major flow** of economic benefits to local communities from activities in and around the World Heritage property

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4.4.6 - Are available resources such as equipment, facilities and infrastructure sufficient to meet management needs?

There are **some** equipment and facilities but overall these are **inadequate**

4.4.7 - Are resources such as equipment, facilities and infrastructure adequately maintained?

There is **basic** maintenance of equipment and facilities

4.4.8 - Comments, conclusion, and / or recommendations related to finance and infrastructure

4.4.9 - Distribution of employees involved in managing the World Heritage property (% of total)

Full-time	0%
Part-time	100%

4.4.10 - Distribution of employees involved in managing the World Heritage property (% of total)

Permanent	100%
Seasonal	0%

4.4.11 - Distribution of employees involved in managing the World Heritage property (% of total)

Paid	100%
Volunteer	0%

4.4.12 - Are available human resources adequate to manage the World Heritage property?

Human resources are **inadequate** for management needs

4.4.13 - Considering the management needs of the World Heritage property, please rate the availability of professionals in the following disciplines

Research and monitoring	Fair
Promotion	Fair
Community outreach	Poor
Interpretation	Poor
Education	Fair
Visitor management	Fair
Conservation	Good
Administration	Good
Risk preparedness	Fair
Tourism	Good
Enforcement (custodians, police)	Good

4.4.14 - Please rate the availability of training opportunities for the management of the World Heritage property in the following disciplines

Research and monitoring	Medium
Promotion	Medium
Community outreach	Low
Interpretation	Low
Education	Medium
Visitor management	Medium
Conservation	High
Administration	High
Risk preparedness	Medium
Tourism	High

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Enforcement (custodians, police)	High
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4.4.15 - Do the management and conservation programmes at the World Heritage property help develop local expertise?

A capacity development plan or programme is in place and **partially implemented**; some technical skills are being transferred to those managing the property locally **but most of the technical work is carried out by external staff**

4.4.16 - Comments, conclusions and / or recommendations related to human resources, expertise and training

4.5. Scientific Studies and Research Projects

4.5.1 - Is there adequate knowledge (scientific or traditional) about the values of the World Heritage property to support planning, management and decision-making to ensure that Outstanding Universal Value is maintained?

Knowledge about the values of the World Heritage property is **sufficient** for most key areas **but there are gaps**

4.5.2 - Is there a planned programme of research at the property which is directed towards management needs and / or improving understanding of Outstanding Universal Value?

There is **considerable** research but it is **not directed** towards management needs and / or improving understanding of Outstanding Universal Value

4.5.3 - Are results from research programmes disseminated?

Research results are **shared** with local participants and **some national agencies**

4.5.4 - Please provide details (i.e. authors, title, and web link) of papers published about the World Heritage property since the last Periodic Report

4.5.5 - Comments, conclusions and / or recommendations related to scientific studies and research projects

4.6. Education, Information and Awareness Building

4.6.1 - At how many locations is the World Heritage emblem displayed at the property?

In **many** locations, but **not easily visible** to visitors

4.6.2 - Please rate the awareness and understanding of the existence and justification for inscription of the World Heritage property amongst the following groups

Local communities / residents	Average
Local / Municipal authorities within or adjacent to the property	Excellent
Local Indigenous peoples	Not applicable
Local landowners	Average
Visitors	Average
Tourism industry	Poor
Local businesses and industries	Poor

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4.6.3 - Is there a planned education and awareness programme linked to the values and management of the World Heritage property?

There is a planned education and awareness programme but it only **partly meets the needs** and could be improved

4.6.4 - What role, if any, has designation as a World Heritage property played with respect to education, information and awareness building activities?

World Heritage status has influenced education, information and awareness building activities, **but it could be improved**

4.6.5 - How well is the information on Outstanding Universal Value of the property presented and interpreted?

The Outstanding Universal Value of the property is adequately presented and interpreted **but improvements could be made**

4.6.6 - Please rate the adequacy for education, information and awareness building of the following visitor facilities and services at the World Heritage property

Visitor centre	Adequate
Site museum	Adequate
Information booths	Adequate
Guided tours	Adequate
Trails / routes	Adequate
Information materials	Adequate
Transportation facilities	Poor
Other	Adequate

4.6.7 - Comments, conclusions and / or recommendations related to education, information and awareness building

4.7. Visitor Management

4.7.1 - Please provide the trend in annual visitation for the last five years

Last year	Decreasing
Two years ago	Static
Three years ago	Minor Increase
Four years ago	Major Increase (100%+)
Five years ago	Major Increase (100%+)

4.7.2 - What information sources are used to collect trend data on visitor statistics?

Entry tickets and registries
Accommodation establishments
Other

4.7.3 - Visitor management documents

Comment

In the new Management document (2012) is present a section about tourism.

4.7.4 - Is there an appropriate visitor use management plan (e.g. specific plan) for the World Heritage property

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which ensures that its Outstanding Universal Value is maintained?

Visitor use of the World Heritage property is managed but **improvements could be made**

4.7.5 - Does the tourism industry contribute to improving visitor experiences and maintaining the values of the World Heritage property?

There is **limited co-operation** between those responsible for the World Heritage property and the tourism industry to present the Outstanding Universal Value and increase appreciation

4.7.6 - If fees (i.e. entry charges, permits) are collected, do they contribute to the management of the World Heritage property?

The fee is collected, and makes **some contribution** to the management of the World Heritage property

4.7.7 - Comments, conclusions and / or recommendations related to visitor use of the World Heritage property

4.8. Monitoring

4.8.1 - Is there a monitoring programme at the property which is directed towards management needs and / or improving understanding of Outstanding Universal Value?

There is considerable monitoring but it is **not directed towards management needs** and / or improving understanding of Outstanding Universal Value

4.8.2 - Are key indicators for measuring the state of conservation used to monitor how the Outstanding Universal Value of the property is maintained?

Information on the values of the World Heritage property is sufficient and key indicators have been defined but **monitoring the status of indicators could be improved**

4.8.3 - Please rate the level of involvement in monitoring of the following groups

World Heritage managers / coordinators and staff	Excellent
Local / Municipal authorities	Excellent
Local communities	Average
Researchers	Excellent
NGOs	Poor
Industry	Not applicable
Local indigenous peoples	Not applicable

4.8.4 - Has the State Party implemented relevant recommendations arising from the World Heritage Committee?

Implementation is **underway**

4.8.5 - Please provide comments relevant to the implementation of recommendations from the World Heritage Committee

4.8.6 - Comments, conclusions and / or recommendations related to monitoring

4.9. Identification of Priority Management Needs

4.9.1 - Please select the top 6 managements needs for the property (if more than 6 are listed below)

Please refer to question 5.2

5. Summary and Conclusions

5.1. Summary - Factors affecting the Property

5.1.1 - Summary - Factors affecting the Property

	World Heritage criteria and attributes affected	Actions	Monitoring	Timeframe	Lead agency (and others involved)	More info / comment
3.6	Physical resource extraction					
3.6.2	Quarrying	all	diminishment of quarries in the last years	forecasting in Managment Document of Valdorcia	five years	Commons of Valdorcia -
3.7	Local conditions affecting physical fabric					
3.7.6	Water (rain/water table)	all	control of the stability of the fault	monitoring of a special commission of university researcher	annual monitoring	University Ministry of Environment Ministry of Culture Common of Pienza -
3.10	Climate change and severe weather events					
3.10.2	Flooding	all	maintenance of dikes	monitoring of water level of rivers and torrents	annual	confederacy of Commons of Amiata-Valdorcia -

5.2. Summary - Management Needs

5.2.2 - Summary - Management Needs

4.1 Boundaries and Buffer Zones						
	Actions	Timeframe	Lead agency (and others involved)	More info / comment		
4.1.1	There is a need for a buffer zone	definition of the buffer zone boundary and of its standardisation	a couple of years	Common of Pienza Staff of the managment document of "Historic Centre of the City of Pienza" Ministries	-	
4.4 Financial and Human Resources						
4.4.3	The budget is inadequate for management needs	envolving the request of state and international fundings	annual asking	City of Pienza Minsitries Regional Authority	-	
4.4.4	Existing sources of funding are not secure	envolving the request of state and international fundings	annaul asking	City of Pienza Minsitries Regional Authority	-	
4.4.6	Inadequate equipment and facilities	provide them trough outsourcing, because it's not possible to buy more adequate equipment for spending limits	annual	City of Pienza State	-	
4.4.12	Human resources inadequate for management needs	provide them trough outsourcing, because it's not possible to assume employees for spending limits	-	City of Pienza State	-	

5.3. Conclusions on the State of Conservation of the Property

5.3.1 - Current state of Authenticity

The authenticity of the World Heritage property has been **preserved**

5.3.2 - Current state of Integrity

The integrity of the World Heritage property is **intact**

5.3.3 - Current state of the World Heritage property's Outstanding Universal Value

The World Heritage property's Outstanding Universal Value has been **maintained**.

5.3.4 - Current state of the property's other values

Other important cultural and / or natural values and the state of conservation of the World Heritage property are **predominantly intact**

5.4. Additional comments on the State of Conservation of the Property

5.4.1 - Comments

6. World Heritage Status and Conclusions on Periodic Reporting Exercise

6.1 - Please rate the impacts of World Heritage status of the property in relation to the following areas

Conservation	Positive
Research and monitoring	Very positive
Management effectiveness	Very positive
Quality of life for local communities and indigenous peoples	Very positive
Recognition	Positive
Education	Positive
Infrastructure development	No impact
Funding for the property	No impact
International cooperation	No impact
Political support for conservation	Positive
Legal / Policy framework	Positive
Lobbying	Negative
Institutional coordination	Positive
Security	Very positive
Other (please specify)	Not applicable

6.2 - Comments, conclusions and / or recommendations related to World Heritage status

6.3 - Entities involved in the preparation of this Section of the Periodic Report

Governmental institution responsible for the property
Site Manager/Coordinator/World Heritage property staff

6.4 - Was the Periodic Reporting questionnaire easy to use and clearly understandable?

yes

6.5 - Please provide suggestions for improvement of the Periodic Reporting questionnaire

6.6 - Please rate the level of support for completing the Periodic Report questionnaire from the following entities

UNESCO	Good
State Party Representative	Good
Advisory Body	Good

6.7 - How accessible was the information required to complete the Periodic Report?

Most of the required information was accessible

6.8 - The Periodic Reporting process has improved the understanding of the following

The World Heritage Convention
The concept of Outstanding Universal Value
The property's Outstanding Universal Value
The concept of Integrity and / or Authenticity
The property's Integrity and / or Authenticity
Managing the property to maintain the Outstanding Universal Value
Monitoring and reporting
Management effectiveness

6.9 - Please rate the follow-up to conclusions and recommendations from previous Periodic Reporting exercise by the following entities

UNESCO	Satisfactory
State Party	Satisfactory
Site Managers	Satisfactory
Advisory Bodies	Satisfactory

6.10 - Summary of actions that will require formal consideration by the World Heritage Committee

• Statement of Outstanding Universal Value / Statement of Significance

Reason for update: the Statement of Outstanding Universal Value has been revised in compliance with the new format, based on the Decision 34 COM 10B.3 of the World Heritage Committee in 2007. It is currently subject to the evaluation of Advisory Body

6.11 - Comments, conclusions and / or recommendations related to the Assessment of the Periodic Reporting exercise